



February 10, 2010

Dear CABB Supporters,

You are cordially invited to join us in sponsorship of the upcoming California Association of Business Brokers Annual Productivity Conference.

CABB is a premier professional trade association comprised of members who are actively involved in assisting their clients in selling, buying and evaluating business. The organization was created to recognize the professionals of business opportunity brokerage, help educate the public about the benefits of using licensed intermediaries and to establish a code of ethics to which members adhere. For more information, please visit www.cabb.org.

Every year we offer a conference for our members to convene and educate themselves about the latest industry standards, best practices and important resources to help better serve clients. CABB's next conference, "The Millionaire Business Broker," will be held in Burbank, California on May 14-15, 2010. This conference historically draws participants from all areas of the state.

As a member of our services community, we invite you to review the enclosed sponsorship packages. This is an ideal opportunity for you to advertise to more than 500 members and meet the dealmakers, who help support your business, face-to-face. You can participate in a variety of ways including hosting an exhibit booth or becoming a reception sponsor, keynote sponsor or session sponsor. We'll even work with you to create a custom package!

Several of the items listed are one-time opportunities, so please complete your paperwork early.

We look forward to your continued support of CABB.

Best regards,

A handwritten signature in cursive script, appearing to read "Julie Gordon-White", with a horizontal line extending to the right.

Julie Gordon-White
President



2010 CABB Annual Productivity Conference

Sponsorship/Exhibit Information

The Millionaire Business Broker

May 14-15, 2010

Marriott Burbank

Burbank, CA

The 2010 CABB Annual Productivity Conference will be located in sunny Burbank, California. The ideally located hotel is just minutes from downtown Los Angeles and many amazing attractions.

Exhibits will be located in the same area where breakfast and lunch will be served. Each attendee will have plenty of time to view all of your products and services!

We are looking forward to an amazing program and conference that is sure to be worth your investment. As a concession to the economy, we have made sponsorship more affordable.

Exhibit Schedule

Friday, May 14	Saturday, May 15
10:00 a.m. - 12:00 p.m. Set-up	7:00 a.m. - 8:00 a.m. Set-up
1:00 p.m.- 8:00 p.m. Exhibits Open <i>*During the hosted reception</i>	8:00 a.m. - 5:00 p.m. Exhibits Open 5:00 p.m.- 6:00 p.m. Tear-Down

All activities associated with the Annual Conference will take place at:

Marriott Burbank
2500 Hollywood Way
Burbank, CA 91505
818-843-6000

Room Rate: \$99.00 single/double

Reservations: 800-228-9290 or 818-843-6000

Cut-off date: April 21, 2010

Contact Meetings and Membership Assistant Elizabeth Cardwell at Elizabeth@cabb.org or 866-972-2220 for details about how to become a sponsor!

Sponsorship Packages

Premier Conference Sponsor- \$7,500

Exhibit Space – 2 skirted tables (\$1500.00 value)
Full-page ad in the seminar onsite guide
VIP seating at the luncheon
Company recognized at opening by CABB President
Sponsor ribbon for staff's name badges
Company name and logo displayed on sign at the registration desk as *Premier Sponsor*
Company logo printed in brochure as *Premier Sponsor*
Company name printed on lanyard

Weekly E- Newsletter sent to membership

Approximately 500 members receive the weekly e-mail.

Company name and logo included in emails sent between May 2010- May 2011

Website Advertisement

We have an average rate of 155 hits to our website daily.

Ad on the CABB homepage from May 2010- May 2011

1 Product e-mail to membership

Approximately 500 members receive this personalized e-mail.

Keynote Sponsor - \$5,000 (Two available)

Exhibit Space – 1 skirted table (\$750.00 value)
Full page ad in the seminar onsite guide
Company recognized at reception
Sponsor ribbon for staff's name badges
Company name and logo displayed on agenda sign
Company name and logo printed in brochure

Reception Sponsor - \$3,500 (One available)

Exhibit Space – 1 skirted table (\$750.00 value)
Full page ad in the seminar onsite guide
Company recognized at reception and given the opportunity to speak
Sponsor ribbon for staff's name badges
Company name and logo displayed on sign at the entrance of the reception
Company name logo printed in brochure

Conference Favors - \$2,500

Exhibit Space – 1 skirted table (\$750.00 value)
Company name printed on the conference favor
Company name and logo printed in brochure
Half page ad in the seminar onsite guide
Company recognized at reception
Sponsor ribbon for staff's name badges
Company name and logo displayed on sign at conference

Onsite Guide Sponsor- \$1,500

Exhibit Space – 1 skirted table (\$750.00 value)
Company name and logo printed in brochure
Full page ad in the seminar onsite guide on back cover
Sponsor ribbon for staff's name badges
Company name and logo displayed on sign at conference

Workshop Sponsor- \$1,000 (Six available)

Exhibit Space – 1 skirted table (\$750.00 value)
Company name and logo printed in brochure
Half page ad in the seminar onsite guide
Sponsor ribbon for staff's name badges
Company name and logo displayed on sign at conference

Exhibit Booth- \$750.00

Exhibit Space – 1 skirted table
Company name and logo printed in brochure
Sponsor ribbon for staff's name badges

CABB – Application for Sponsorship/Exhibit Space

Submission of application does not guarantee an exhibit space assignment. All applications are subject to approval. Fax completed form to (916) 231-2141 or mail with payment to CABB, 1215 K Street, Ste. 2290, Sacramento, CA 95814.

Contact & Company Information:

Key Contact _____ Title _____

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Ext. _____ Toll-free number _____

Fax _____ E-Mail _____ Web Site _____

List or describe good/services your company plans to exhibit: _____

Fees (check all that apply):

Subtotal \$

Fees include 6 – foot draped table, one chair, two booth personnel registrations and the luncheon
All exhibits are table-top displays, please plan accordingly.

- Premier Sponsor - \$5,000 (only one available)
- Keynote - \$5,000 (only two available)
- Reception - \$3,500 (only one available)
- Conference Favors - \$2,500
- Onsite Guide - \$1,500
- Workshop Sponsor - \$1,000 (only six available)
- Exhibit Space - \$750.00

Electricity Needed @ \$45: Yes No

Wireless Internet is available at an additional cost onsite. Do you need Internet? : Yes No
There are limited spots available and space is assigned on a first-come, first-served basis.

Booth Personnel:

Two registrations included.

1) _____ 2) _____

Payment Information:

Payment enclosed in the amount of:

Total \$

Payment Options: Check # _____ Credit Card #: _____

Name on card: _____ Expiration: / _____ Zip Code of billing address: _____