



# 2012 CABB Annual Productivity Conference

## “New Economy, New Opportunities”

### Sponsorship/Exhibit Information

**April 20-21, 2012**  
**Crowne Plaza**  
**Los Angeles International Airport**

**This year’s CABB Annual Conference will be located in The City of Angels, Los Angeles, California.  
The ideally located hotel is just minutes from the Los Angeles International Airport.**

**The exhibits will be located in the same area where the breakfast and lunch will be served.  
Each attendee will have plenty of time to view all your products and services!**

**We are looking forward to an amazing program and conference that is sure to be worth your investment.  
As a concession to the economy, we have made sponsorship more affordable.**

#### **Exhibit Schedule**

<b>Friday, April 20</b>	<b>Saturday, April 21</b>
11:00 a.m. - 12:30 p.m. Set-up	7:00 a.m. - 8:00 a.m. Set-up
1:00 p.m. - 7:30 p.m. Exhibits Open <i>During the hosted reception</i>	8:00 a.m. - 4:00 p.m. Exhibits Open 4:00 p.m. - 5:30 p.m. Tear-down

**All activities associated with the Annual Conference will take place at:**

Crowne Plaza Los Angeles International Airport  
5985 W. Century Blvd.  
Los Angeles, CA 90045  
310-642-7500

**Room Rate:** \$109.00 single/double

**Reservations:** 800.227.6963

**Cut-off date:** April 1, 2012

Contact Elizabeth Cardwell, Meetings and Membership Specialist at [elizabeth@cabb.org](mailto:elizabeth@cabb.org) or 866-972-2220 for details on how to become a sponsor!

# Sponsorship Packages

## **Premier Conference Sponsor- \$3,000 (1 available)**

Exhibit space – 2 skirted tables (\$1,500 value)  
Full-page ad in the seminar onsite guide  
VIP seating at the luncheon  
Company recognized at opening by CABB President  
Sponsor ribbon for staff name badges  
Company name and logo displayed on sign at the registration desk as *Premier Sponsor*  
Company logo printed in brochure as *Premier Sponsor*  
Company name printed on lanyard  
Company logo displayed in our emails to our membership for one year

### **Weekly E- Newsletter sent to membership**

*Approximately 300 members receive the weekly email.*  
Company name and logo included on side bar April 2012- April 2013

### **Website Advertisement**

*CABB has an average rate of 155 hits to its website daily.*  
Ad on website homepage from April 2012- April 2013

### **1 Product email to membership**

*Approximately 300 members receive this personalized email.*

## **Keynote Sponsor - \$2,500 (1 available)**

Exhibit space – 1 skirted table (\$750 value)  
Full-page ad in the seminar onsite guide  
Company recognized at reception  
Sponsor ribbon for staff name badges  
Company name/logo displayed on agenda sign  
Company name/logo printed in brochure

## **Conference Favors - \$2,500 (1 available)**

Exhibit space – 1 skirted table (\$750 value)  
Company name printed on the conference favor  
Company name/ logo printed in brochure  
Half-page ad in the seminar onsite guide  
Company recognized at reception  
Sponsor ribbon for staff name badges  
Company name/logo displayed on sign at conference

### **Reception Sponsor - \$2,000 (1 available)**

Exhibit space – 1 skirted table (\$750 value)  
Full-page ad in the seminar onsite guide  
Company recognized at reception and given the opportunity to speak  
Sponsor ribbon for staff name badges  
Company name and logo displayed on sign at the entrance of the reception  
Company name logo printed in brochure

### **Onsite Guide Sponsor- \$1,500 (1 available)**

Exhibit space – 1 skirted table (\$750 value)  
Company name/ logo printed in brochure  
Full-page ad in the seminar onsite guide on back cover  
Sponsor ribbon for staff name badges  
Company name/logo displayed on sign at conference

### **Workshop Sponsor- \$1,000 (6 available)**

Exhibit space – 1 skirted table (\$750 value)  
Company name/logo printed in brochure  
Half-page ad in the seminar onsite guide  
Sponsor ribbon for staff name badges  
Company name /logo displayed on sign at conference

### **Exhibit Booth- \$750**

Exhibit space – 1 skirted table  
Company name logo printed in brochure  
Sponsor ribbon for staff name badges

# CABB – Application for Sponsorship/Exhibit Space

Submission of application does not guarantee an exhibit space assignment. All applications are subject to approval. Fax completed form to 916-231-2141 or mail with payment to CABB, 1215 K Street, Ste. 2290, Sacramento, CA 95814.

## Contact & Company Information:

Key Contact \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Ext. \_\_\_\_\_ Toll-free Number \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

List or describe good/services your company plans to exhibit: \_\_\_\_\_

## Fees (check all that apply):

Subtotal \$

*Fees include 6-foot draped table, one chair, two booth personnel registrations and the luncheon.*

**All exhibits are table top displays.** Please plan accordingly.

- Premier Sponsor - \$3,000 (only one available)
- Keynote - \$2,500 (only one available)
- Conference Favors - \$2,500 (only one available)
- Reception - \$2,000 (only one available)
- Onsite Guide - \$1,500
- Workshop Sponsor - \$1,000 (only six available)
- Exhibit Space - \$750

Electricity Need (additional \$45): Yes No

Wireless Internet is available at an additional cost onsite. Do you need Internet? : Yes No

There are limited spots available and space is assigned on a first-come, first-served basis.

## Booth Personnel:

Two registrations included.

1) \_\_\_\_\_

2) \_\_\_\_\_

## Payment Information:

Payment enclosed in the amount of:

Total \$

Payment Options:  Check # \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration: / \_\_\_\_\_ Security Code: \_\_\_\_\_

Full Billing Address: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_